

THE BRIEF - HOW TO ENVISION YOUR RESIDENTIAL PROJECT

# DATUMPOINT

S T U D I O S

# Start here

How to create a design brief, before seeking out and having a chat with a building design professional.

Building or Renovating a home can and should be an exciting time!

However too often we hear stories of clients not having their needs heard, misunderstandings between the contractor, or building design professional on what was the agreed scope of work, and how much was allowed for in the Contract.

**It all comes down to the Brief!**

We'd like to offer this for consideration...

If the brief is not clear, the message being communicated to the design professional and the follow through to the contractor and all their associated trades people will be compromised.

They will struggle to understand what it is they need to allow for in the pricing of your Project.

Really think about what will make this brief accurately reflect what your Emotional intent is and the overall Vision on your Project. Consider all aspects of it.

Do you think your home will not make an impact on how you live your life?

Have a conversation with yourself and keep asking...

Why you want what it is you say you want!

That way you are slowly elaborating your brief into more detail.

Include the Emotional Aspects as this is the overriding and deeper reasoning behind what you want in your new home... and your Life!

...I want to move forward with this Project, why?

No. 1 \_\_\_\_\_

No. 2 \_\_\_\_\_

No. 3 \_\_\_\_\_

No. 4 \_\_\_\_\_

No. 5 \_\_\_\_\_

No. 6 \_\_\_\_\_

No. 7 \_\_\_\_\_

No. 8 \_\_\_\_\_

No. 9 \_\_\_\_\_

No.10 \_\_\_\_\_

You may also ask yourself...

- Who will be living in your new home now, and in the future?
- Are you considering “Aging in Place” design for your future needs?
- What different new activities will you need to accommodate?
- How do you want your home to fit with the existing environment?
- Are there any health and safety issues you need to consider?
- What would you really like to live in?
- What facilities for cooling and heating do you want?
- What is your budget?
- Does your budget allow for permitting and consultant fees + GST?

Here’s the real important bit...

Above all else... Give yourself the luxury of time.

The opportunity to breathe, to relax and allow enough “foundational thinking” upfront and make clear what it is exactly you want before you look to hire any design professional or contractor.